

Mitchell **Estimating**

Accurate Estimating = Profit

Special Materials are color-coded for easy identification during parts selection.

Now all of your estimators—even those with little to no experience—can write comprehensive, accurate estimates quickly and professionally.

Mitchell's advanced estimating system comes equipped with proven technology and ease-of-use features to help you automatically create collision repair estimates that are accurate, verifiable, and readily accepted throughout the industry.

Mitchell Estimating combines:

- Mitchell's industry-leading database accuracy
- Trustworthy labor times and parts prices
- Automated calculations
- Comprehensive P-Pages
- Advanced features such as parts lookup, parts graphics printouts, and itemized totals

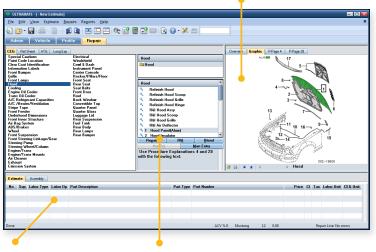
Special tools include:

- ACV percentage gauge that tracks how close a vehicle is to being totaled
- Calculate cost of paint materials based on paint code and refinish labor time
- Print estimates in Spanish for Spanish speaking customers and technicians

These are just a few of Mitchell Estimating's features that **help streamline the estimating process** and assist in avoiding costly errors. Read on for more!

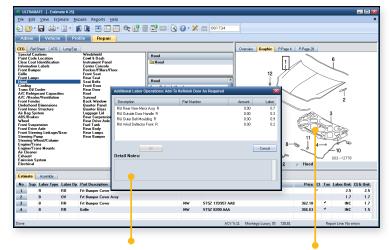
"Mitchell Estimating is very easy to use. Estimate reports are much simpler to explain to the customer. It makes it easy to add operations to make sure that the shop gets paid for all of the work performed on the vehicle."

—Babb's Body Shop, Chatsworth, GA



Repair Lines are laid out in a clear, easy-to-read format.

Auto-Includes for necessary labor procedures & parts, improving your bottom line.



Auto-Prompts for the most likely repairs, reducing the need for supplements.

Detailed Graphics make parts selection easy & precise.



More Vehicle Options standard options are pre-selected based on VIN and broken out by category (Labor Adjusting, Exterior, Interior, Safety, and Mechanical).

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Labor Database

Who do you trust when it comes to labor times? Mitchell has been collecting collision repair data for over 60 years. If anyone knows accurate labor time, it's Mitchell.

Our Gold and Platinum I-CAR and OEM Certified Editorial Team uses actual labor time studies to validate our labor times—a far more superior and trustworthy method than relying on third-party data providers. Being directly in charge of our database means Mitchell's Editorial Team can provide our customers with quick response time to inquiries and updates.

Parts Databases with Daily Updates

Mitchell Estimating is the only estimating system that has the **ability to deliver online parts price changes on a daily basis**. This ensures that your estimates are accurate right from the start. Your estimators can obtain daily OEM parts pricing and weekly aftermarket updates through Mitchell's best-in-class, proprietary, always on data services with access to:

- OEM parts database
- Mitchell MAPP™ (Mitchell Alternate Parts Program)—which offers access to alternate parts from over 2,000 aftermarket parts suppliers
- Mitchell QRP™ (Quality Recycled Parts)—providing access to over 70 million salvage parts for use in estimates

"When it comes to writing the best estimate possible, Mitchell Estimating is hands down my favorite. Clear, easy to read repair lines. Great P-pages. The automated calculations, auto-includes and auto-prompts really help. And whenever a repair question comes up, Mitchell's editorial support is a quick phone call away."

Erv GuyettCollision ConceptsLincoln, IL

Customize Mitchell Estimating to Meet Your Unique Needs

KEY FEATURES	BENEFITS
Refinishing Materials Calculator (RMC™)	RMC helps you create more accurate estimates by providing paint-specific materials costing according to paint code, method, color, type, and refinish labor time. RMC works easily with any estimating system so you can access costing for more than 8,500 paint codes.
MAPP & QRP—Alternate Parts Sourcing (OEM Discount, Aftermarket Remanufactured, and Recycled) Instant Price Updates™	Daily OEM and weekly aftermarket updates help reduce supplementation and parts price absorption.
RepairCenter TechAdvisor™	Online access to OEM—recommended collision, vehicle dimension, color wiring diagrams, and mechanical repair information.
Specialty Databases	Accurately estimate motorcycles, RVs, boats, and medium and heavy trucks.
Estimate Review™	Automatically check estimates and supplements for any errors and/or omissions prior to loading.

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