



[Auto Physical Damage](#)

Mitchell to Demonstrate Cloud-Based, End-to-End Repair and Claims Management at January 17 Freedom Experience

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2 MIN READ

Designed to Help Industry Deliver Safe and Proper Repairs to Today's Increasingly Complex Vehicles

SAN DIEGO—January 15, 2018—[Mitchell International, Inc.](#) (Mitchell), a leading provider of technology, connectivity and information solutions to the [Property & Casualty \(P&C\)](#) claims and [Collision Repair](#) industries, will demonstrate new technology for attendees of its [January 17, 2018 Program Freedom Experience in Palm Springs, Calif.](#)

Mitchell announced Program Freedom on October 31st. Next week's event is designed to give industry stakeholders a personal, hands-on experience with the open ecosystem enabled by Mitchell and its partners.

Grounded in Mitchell's cloud platform, the Freedom experience will allow carriers, repairers, automakers, workflow providers, and integration partners to see and feel how Freedom is good for the industry, helps ensure proper and safe repairs, and readily available through the solutions and partnerships that Mitchell has cultivated.

Mitchell's [Program Freedom](#) delivers a cloud-based, open platform to the industry, which is facing unprecedented challenges: increasing vehicle complexity, use of advanced technology, and the frequency and severity of accidents. Program Freedom is designed to help the industry face today's challenges and is based on [Mitchell Cloud Estimating](#), the company's new cloud-based estimating and communications platform.

Mitchell's Program Freedom Experience will be held at the Palm Springs Convention Center and is open to Mitchell partners, customers and those attending the Collision Industry Conference Annual Meeting. Members of the media are welcome. Please reach Jeff Monford at jmonford@ppmgcorp.com for registration information.

About Mitchell International

Headquartered in San Diego, California, Mitchell International, Inc. delivers smart technology solutions that simplify and accelerate claims handling and repair processes, driving more accurate, consistent and cost-effective resolutions. Mitchell integrates deep industry expertise into its workflow solutions, providing unparalleled access to data, advanced analytics and decision support tools. Mitchell's comprehensive solution

portfolio and robust SaaS infrastructure connect its customers in ways that enable tens of millions of electronic transactions to be processed each month for more than 300 insurance companies, over 30,000 collision repair facilities and countless other Property & Casualty industry supply partners across the Americas and Europe. For more information, please visit www.mitchell.com.

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