Auto Physical Damage

Mitchell Reinforces Commitment to Program Freedom; Showcases Cloud Platform at SEMA 2019

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4 MIN READ

Mitchell International

SAN DIEGO, CA—Mitchell, a leading provider of technology, connectivity and information solutions to the Property & Casualty (P&C) claims and Collision Repair industries, will be at SEMA to demo its cloud-based suite of solutions, including Mitchell Cloud Estimating, Mitchell Diagnostics and Mitchell Cloud Glass.

Mitchell's cloud-based solutions, as well as the recently announced artificial intelligence offering, Mitchell Intelligent Estimating, further reinforce the company's commitment to an open architecture ecosystem for both insurers and repairers.

Mitchell first introduced its Program Freedom with the launch of Mitchell Cloud Estimating running on the Mitchell Connect communications platform in 2017, demonstrating the company's commitment to industry partnerships, interoperability and innovation. The family of products and open systems framework, originally showcased at the Program Freedom Experience in Palm Springs, CA in January 2018, gives insurance carriers, collision repair facilities, OEMs, suppliers and providers the freedom to retain and share copies of their own data. This is done without restriction and enables users' choice of business partners, while meeting the expectations of modern, mobile users to run applications on any device and with any browser, from any location.

Since the introduction of Program Freedom, integrations within Mitchell Connect have grown to include line-level Integrated Repair Procedures within Mitchell Cloud Estimating, Mitchell Diagnostics scan data and document integration, mobile FNOL applications that run on consumers' mobile devices without downloads, and many more features that streamline the entire claims and collision repair workflow.

Mitchell continues to be the only one of the three major information providers to provide an estimating application completely in the cloud. Mitchell users are no longer dependent on a desktop application or locally downloaded data. There are many benefits of the cloud, but users name these four as critical to running their businesses:

1. Lower operational costs because there is no special hardware required—Mitchell runs on a tablet, a desktop, or even a phone, and on multiple operating systems.
2. Decreased support burden as there is nothing to install or update. All that is needed is a browser.
3. Improved security as there is no longer a requirement for desktop resident data.
4. Business flexibility and scalability as users can choose their business partners with ease, and integrate with them more quickly.

"Since hosting our Mitchell Freedom event two years ago, we have prioritized product development that promotes industry innovation and partnership," said Debbie Day, EVP and GM, Auto Physical Damage, Mitchell International. "We are as committed today as we were two years ago to modern, open-platform products that enable collaboration, and we believe our work with some of the world's biggest technology brands is proof of the trust that partners have in Mitchell."

SEMA attendees can see several of Mitchell's cloud-based repair facility products on display at booth #16607 at the Westgate Hotel. These products, in addition to operating on easy-to-use cloud platforms, are built with the goal of enabling proper and safe collision repairs.

"Mitchell understands that in order to operate effectively in today's complex collision and claims environment it is essential that applications and services from numerous providers work together seamlessly," said Day. "Mitchell's Program Freedom is about allowing users choice in which applications to use, on their choice of device, from wherever they choose to operate. All of this is accomplished in a secure cloud-based architecture without restricting our customer's ability to access their own data or restricting their choice in business partners."

For more information about Program Freedom, visit https://www.mitchell.com/freedom. For collision repair and property casualty industry updates and perspectives, follow Mitchell on Twitter @MitchellClaims and @MitchellRepair.

About Mitchell International

Headquartered in San Diego, California, Mitchell International, Inc. delivers smart technology solutions that simplify and accelerate claims handling and repair processes, driving more accurate, consistent and cost-effective resolutions. Mitchell integrates deep industry expertise into its workflow solutions, providing unparalleled access to data, advanced analytics and decision support tools. Mitchell's comprehensive solution portfolio and robust SaaS infrastructure connects its customers in ways that enable tens of millions of electronic transactions to be processed each month for more than 300 insurance companies, over 30,000 collision repair facilities and countless other Property & Casualty industry supply partners across the Americas and Europe. For more information, please visit mitchell.com.

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