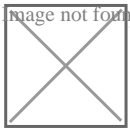




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Artificial Intelligence: 7 Tips for Success

January 17, 2018

1 MIN READ

News and predictions about how artificial intelligence will shape the insurance industry are popping up almost every day. The infographic below highlights seven tips for working with artificial intelligence, including limitations, opportunities and emerging trends that you should keep in mind to better position yourself (and your company) for success.



ARTIFICIAL INTELLIGENCE

7 TIPS FOR SUCCESS

1 UNDERSTAND THE CURRENT LIMITATIONS OF ARTIFICIAL INTELLIGENCE



REASONING



LONG-TERM PLANNING



ALGORITHMIC DATA
MANIPULATION



CREATIVITY

2 DON'T TREAT MACHINE LEARNING MODELS LIKE HUMANS



MACHINES
can't reason like
HUMANS



A machine couldn't recognize this as a stop sign, just because of one post-it note

3 AVOID PURE BLACK BOX MODELS

MACHINE LEARNING

systems that explain their reasoning are



Interpretability



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