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## Artificial Intelligence: 7 Tips for Success

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1 MIN READ

News and predictions about how artificial intelligence will shape the insurance industry are popping up almost every day. The infographic below highlights seven tips for working with artificial intelligence, including limitations, opportunities and emerging trends that you should keep in mind to better position yourself (and your company) for success.



# ARTIFICIAL INTELLIGENCE

## 7 TIPS FOR SUCCESS



### 1 UNDERSTAND THE CURRENT LIMITATIONS OF ARTIFICIAL INTELLIGENCE



REASONING



LONG-TERM PLANNING




ALGORITHMIC DATA  
MANIPULATION




CREATIVITY

### 2 DON'T TREAT MACHINE LEARNING MODELS LIKE HUMANS



**MACHINES**  
can't reason like  
**HUMANS**



A machine couldn't recognize this as a stop sign, just because of one post-it note

### 3 AVOID PURE BLACK BOX MODELS

**MACHINE  
LEARNING**

systems that explain their reasoning are





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